

# Community Partnership





""United Together Against ALS"





#### **Mission & Information**

ALS United Orange County is committed to supporting individuals and families impacted by Amyotrophic Lateral Sclerosis (ALS). Through collaboration with the community, medical experts, and researchers, we aim to improve quality of life, raise awareness, and advance effective treatments toward finding a cure for this devastating disease. Our dedication remains steadfast as we stand united in the fight against ALS.

#### **About our Walkathon**

Every year, hundreds of thousands of people across the country bring their determination, energy, and passion to the ALS OC Walkathon. This inspiring event offers an opportunity to bring hope to people living with ALS and to raise critical funds for a cure. What began as a small group of concerned citizens has grown into a nationwide campaign with more than 150,000 participants. Since its inception in 2000, the Walkathon has raised over \$200 million to support ALS programs, services, and research nationwide. The United Against ALS is our largest annual event attracting an average of 2500 walkers each year. **Join us on Saturday, November 1, 2025**, at Park Place in Irvine and be part of the movement to create a world without ALS.

#### **About ALS United Orange County**

ALS United Orange County is a nonprofit health organization dedicated exclusively to serving individuals and families affected by ALS (Amyotrophic Lateral Sclerosis). Our primary focus is Care Services—providing essential resources and compassionate support to local ALS families. Thanks to generous donations, we offer a variety of programs at no cost to people living with ALS, including: Communication device loans, Equipment loans, Speech therapy, Respite care grants, Support groups, A monthly newsletter, Transportation vouchers and educational symposiums. A portion of donations also helps fund the UCI Neuromuscular Clinic, where patients receive comprehensive, multidisciplinary care in a single location. In addition, we are committed to advancing research and advocating for the ALS community.



#### **Facts About ALS**

- ALS stands for Amyotrophic Lateral Sclerosis and is more commonly known as Lou Gehrig's Disease.
- Every 90 minutes someone is diagnosed with ALS, and every 90 minutes someone loses their battle to the fatal disease.
- The Average life span after diagnosis is 2-5 years.
- Living with ALS can cost more than \$200,000 per year.





## Sponsorship Packages Offered

#### TITLE SPONSOR

Contribution \$10,000

#### Benefits:

- Company name and logo on main banner
- Video advertising up to 3 minutes to be emailed to 10,000 + constituents including social media posts monthly through May 2024
- Company name/logo included in all press releases, social media, and advertising
- Opportunity to display banners at
- Recognition over the sound system at the event
- Vendor booth at the event in prime location (1 canopy, 1 table, 2 chairs)
- Opportunity to pass out paper media at the event
- Company logo on website with hyperlink
- Company logo on stage banner
- Company logo on event T-shirt
- · Sponsor recognition in all campaign e-mails
- · Thank you dinner for two at our Golf
- Logo in recap email (20,000 + addressees)

#### 2. EVENT SPONSOR

Contribution: \$5,000

#### Benefits:

- Company name and logo on main banner
- Video advertising up to 2
  minutes to be emailed to 10,000 +
  constituents including social
  media posts monthly through
  December 2024
- · Company name/logo included in all press releases, social media, and advertising
- Recognition over the sound system at the event
- · Vendor booth at the event in prime location (1 canopy, 1 table, 2 chairs)
- Company logo on website with hyperlink
- · Company logo on stage banner
- Company logo on event T-shirt
- Logo in recap email (20,000 + addressees)









## Sponsorship Packages Offered

#### 3. SUPPORTING SPONSOR

Contribution \$3,000

#### Benefits:

- · Company name and logo on main banner
- Company name/logo included in all press releases, social media, and advertising
- Recognition over the sound system at the event
- Vendor booth at the event in prime location (1 canopy, 1 table, 2 chairs)
- Company logo on website with hyperlink
- · Company logo on stage banner
- Company logo on event T-shirt
- Logo in recap email (20,000 addressees)



#### 4. CONTRIBUTING SPONSOR

Contribution: \$1,000

#### Benefits:

- Recognition over the sound system at the event
- Vendor booth at the event in prime location (1 canopy, 1 table, 2 chairs)
- Company logo on event T-shirt
- Logo in recap email (20,000 + addressees)

#### **5** TABLE SPONSOR

Contribution: \$500

#### Benefits:

- Recognition over the sound system at the event
- Company logo on event T-shirt
- Logo in recap email (20,000 + addressees)







## **United Against ALS**

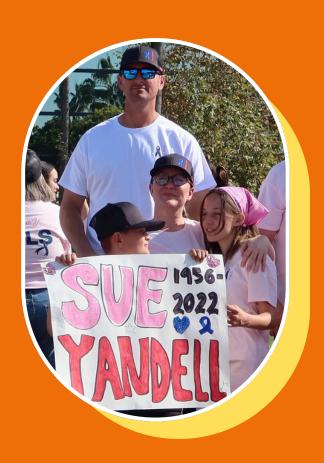
COMPANIES COMING TOGETHER IN THE MOVEMENT TO CURE ALS

SATURDAY, NOVEMBER 1, 2025 PARK PLACE - IRVINE, CA

- 9:00 AM 1:30 PM
- 3345 Michelson Drive Irvine, CA 92612

#### Join the Movement

Your participation will make a meaningful difference for people living with ALS and their families. Your support helps fund essential patient care programs, advance public policy initiatives, and drive global ALS research.

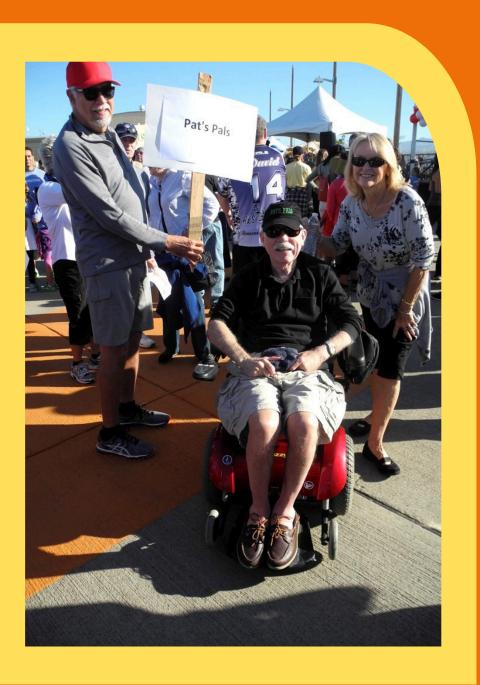


#### **Sponsor the United Against ALS Walkathon**

Join us in the fight to end ALS by sponsoring the United Against ALS Walkathon in Orange County. Your support fuels vital care services for local families, advances groundbreaking research, and strengthens advocacy for those living with this devastating disease. Together, we can bring hope, honor loved ones, and take bold steps toward a world without ALS.

#### **Click Here**

to sponsor or fill out the form on the next page and email to <a href="mailto@alsuoc.org">info@alsuoc.org</a> or mail to ALSUOC, 14471 Chambers Rd. Suite 111, Tustin, CA 92780



**Pat Carney** 

Pat's Pals

Pat, an artist from Irvine, CA, has raised over \$500,000 with his team Pat's Pals since the very first Walk held in 1999.

Pictured here with wife Gladys and friend.



### Sponsorship Agreement \*\* Walk ALS United \*\* Walk ALS



#### Information

Comp	pany Name
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Webs	ite Address
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Signat	ture Date:
Sponsor agreement form due promptly to ALS United Orange County to ensure company name and/or logo placement on agreed marketing materials. Please submit logos in .jpg format when submitting agreement to info@alsuoc.org.	
	Please email a payment link to the email address above
	We are proud to partner at the level
	Enclosed is a check #for \$
	Please invoice me at the address above
	Credit card payment #
_	exp Code Signature
	We are incrested in starting a team, please send more information





## ThankYou

Thank you for partnering with us and supporting the local ALS community. Your generous support helps sustain vital programs and services, provided at no cost to our ALS families. Together, we make a difference-because it truly takes a village.



Phone/Text: 714-285-1088



info@alsuoc.org



www.alsuoc.org

#### SPECIAL THANKS TO OUR COMMUNITY PARTNERS





























