



2024

YEAR ROUND SPONSORSHIP OPPORTUNITIES



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BECOME A PREFERRED VENDOR

Table of Contents

Become a Year-Round Sponsor of ALS United Orange County and have engagement opportunities with over 250 PALS (persons with ALS) and their families. When you become a Year-Round Sponsor you will have access to all ALS United Orange County's annual events.

These include:

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| • <i>ALS OC Fun Shoot</i> | Friday, February 16, 2024 |
| • <i>ALS OC Marathon</i> | Saturday, March 16, 2024 |
| • <i>ALS Night Walk Onward 4 A Cure</i> | Friday, April 26, 2024 |
| • <i>ALS OC Golf</i> | Friday, June 7, 2024 |
| • <i>ALS OC Caregivers Retreat</i> | Saturday, July 13, 2024 |
| • <i>ALS Symposium (Webinar)</i> | August 2024 |
| • <i>ALS Junior Golf Classic</i> | October 2024 |
| • <i>ALS Orange County Walkathon</i> | November 2, 2024 |
| • <i>ALS PALS Holiday Gathering</i> | December 10, 2024 |
| • <i>ALS Local Support Groups</i> | 1st & 3rd Wednesday of Every Month |
| • <i>Community Events</i> | January-December 2024 |
| • <i>Media</i> | Website, Email, Social Media, Video |

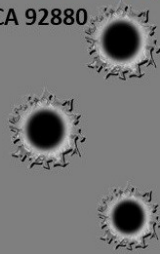
As a Year-Round Sponsor you will be highlighted at the events you choose, your company's logo will appear on printed materials, banners, signs and will be promoted as an event sponsor on our social media and email campaigns.

FUN SHOOT TOURNAMENT

ALS UNITED ORANGE COUNTY FUN SHOOT FRIDAY | FEBRUARY 16, 2024

Raahauges Shooting Enterprises: 14995 River Road, Corona, CA 92880

| | |
|-----------------|--------------------------------------|
| 7:00am-8:00am | Pistol Registration (optional) |
| 8:00am-10:00am | Pistol Shooting in the Gallery |
| 10:00am-11:00am | Clay Shooting Check In |
| 11:00am-11:30am | Gun Safety, Training & Announcements |
| 11:30am-2:30pm | Clay Shoot Off |
| 2:30pm-4:30pm | Lunch & Awards |



Other ways to donate: Raffle give-away prizes are appreciated and accepted up to the morning event.

Monetary donations to benefit [ALS United Orange County](#) will be graciously accepted. All donations go to ALS United Orange County for Care Services, Patient Advocacy, and ALS Research.

It is strongly suggested that all participants complete the liability waiver online prior to arrival to avoid delays.

<https://Raahauges.pcsparty.com/waivers>

Have a presence at our first annual **ALS Fun Shoot** to be held on **Friday, February 16, 2024**, at **Raahauges Shooting Range** in **Corona**, California. This event offers pistol and clay shooting, along with lunch, opportunity drawing, and prizes.

(estimated 250 in attendance)

Opportunities include:

- ⇒ *Spot on event Program*
- ⇒ *Logo on event Banner*
- ⇒ *Acknowledgement across Social Media platforms*
- ⇒ *Logo recognition on all event emails*
- ⇒ *Participation opportunity for team members*



This is a private invitation only marathon. The **ALS OC Marathon** will be held **Saturday, March 16, 2024** starting at **6:00 am**. Start time depends on assigned mile. Route is along the beautiful **OC Coast**.

Taking part in this event will make you part of an elite team of 26 individual mile sponsors, runners and beach cruisers to raise ALS awareness and funds for local Care Services, ALS Patient Advocacy and Research. Sponsorship gives your team the opportunity to roll the featured marathoner for one mile, an unforgettable experience.

This tradition started in 1999 by Martin Mooney (pictured above), after he was diagnosed with ALS at the age of 37. Even though his condition had seriously deteriorated, he went through the course again in 2000. He passed away from complications of the disease a few weeks after his second Marathon. Each year since, his spirit and courage have been remembered and honored by other ALS patients who have been our “Marathoners”.

(estimated 300 in attendance)

Opportunities include:

- ⇒ *Signage at event with photo opportunity*
- ⇒ *Spot on event materials*
- ⇒ *Recognition at Meet & Greet*
- ⇒ *Acknowledgement across Social Media platforms*
- ⇒ *Logo recognition on all event emails*
- ⇒ *Participation opportunity for team members*



The **ALS Night Walk Onward 4 A Cure** is a South Orange County event held in the evening. This event is held on **Friday, April 26, 2024**, at the **Outlets of San Clemente** in San Clemente, CA from **6:00 pm through 8:00 pm**. This event consists of patient speeches, an opportunity drawing, a short walk around the mall, coffee, desserts and entertainment. This is a great opportunity to reach our South County patients and their families.
(estimated 350 in attendance)

Opportunities include:

- ⇒ *Logo on all event materials*
- ⇒ *Logo on event Banner*
- ⇒ *Signage at Event*
- ⇒ *Tabling opportunity*
- ⇒ *Acknowledgement across Social Media platforms*
- ⇒ *Logo recognition on all event emails*
- ⇒ *Verbal acknowledgement throughout event*
- ⇒ *Logo on event t-shirt*



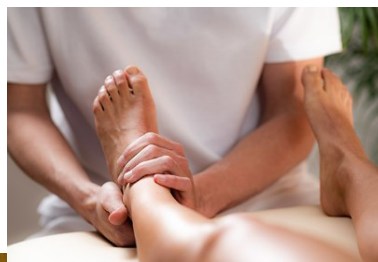
The **ALS OC Golf Tournament** offers a silent and live auction, cocktail reception and banquet dinner. This is an opportunity for sponsors to have a captive audience at a designated holes plus networking opportunities throughout the day to present your organizations benefits and services. This event will be held **Friday, June 7, 2024. All day event ending approximately 8:00 pm.** Location in **Orange County** TBD.

(estimated 450 in attendance)

Opportunities include:

- ⇒ *Logo on all event materials*
- ⇒ *Logo on event Banner*
- ⇒ *Signage at Event*
- ⇒ *Tabling opportunity*
- ⇒ *Acknowledgement across Social Media platforms*
- ⇒ *Logo recognition on all event emails*
- ⇒ *Verbal acknowledgement throughout event*
- ⇒ *Participation opportunity for team members*
- ⇒ *Option to provide promotional materials to attendees*

ALS OC GOLF TOURNAMENT



In an effort to give our ALS caregivers a well deserved break, ALS United Orange County offers a one day Caregiver Retreat. ALS United Orange County is an advocate of self-care, especially to the dedicated and selfless people that care for our ALS patients. This restful afternoon will offer a relaxed environment to recharge, renew, and refocus. Outings may include a Paint & Sip day of painting and a glass of wine, a massage, or a nail spa day.

Saturday, July 13, 2024 and location TBD.

(estimated 100-150 in attendance)

Opportunities include:

- ⇒ *Logo on all event materials*
- ⇒ *Acknowledgement across Social Media platforms*
- ⇒ *Logo recognition on all event emails*
- ⇒ *Option to provide promotional materials to attendees*

ALS OC CAREGIVER RETREAT



In 2014, a phenomenon like the world has never seen before swept across the nation that would come to be known as “The Ice Bucket Challenge”. This enabled a huge increase into ALS research and propelled many new clinical trials resulting in numerous scientific advancements.

ALS United Orange County Research Symposium is our way of sharing these new and cutting-edge research advancements with the local community—all at no charge. Experts in the fields that impact the ALS community directly give their presentations followed by a Q & A.

The 2024 symposium will be a webinar, August 2024.

(estimated 200 attendees)

Opportunities include:

- ⇒ 45 second promotional video to run during presentation
- ⇒ Logo on all event materials
- ⇒ Logo on virtual Banner
- ⇒ Acknowledgement across Social Media platforms
- ⇒ Logo recognition on all event emails
- ⇒ Option to provide promotional materials to attendees
- ⇒ 45 second promotional video email blast to 10,000 +



ALS United Orange County will have a presence at several community events throughout the year including the International Orange Street Fair in 2024 held in the Orange Circle. ALS United Orange County is also the beneficiary to numerous third party events with a wide variety of demographics

(estimated 1000's in attendance)

Opportunities include:

- ⇒ *Logo on any ALSUOC event materials*
- ⇒ *Logo on Banner*
- ⇒ *Acknowledgement across Social Media platforms*
- ⇒ *Logo recognition on all event emails*
- ⇒ *Volunteer Opportunities*



ALS United Orange County will be hosting the first annual **Junior Golf Classic**. This is a golfing event for the children of those with ALS. There will be a golf instructor and a professional mental health therapists. **Event will be held in October 2024 in Orange County.**

(estimated 250 in attendance)

Opportunities include:

- ⇒ *Logo on all event materials*
- ⇒ *Logo on event Banner*
- ⇒ *Signage at Event*
- ⇒ *Tabling opportunity*
- ⇒ *Acknowledgement across Social Media platforms*
- ⇒ *Logo recognition on all event emails*
- ⇒ *Verbal acknowledgement throughout event*
- ⇒ *Option to provide promotional materials to attendees*
- ⇒ *Volunteer Opportunities*

ALS OC JR GOLF CLASSIC



Every year, hundreds of thousands of people across the country bring their determination, energy, and passion to **walk against ALS**. This is an opportunity to bring hope to people with ALS, to raise money for local programs, research, and ALS advocacy. This year's event will be held on **Saturday, November 2, 2024** at **Park Place** which is centrally located in **Irvine**. Event runs from **9:00 am—1:30 pm**. This is ALSUOC largest event of the year.

(Attendee count for Walk event is approximately 3000)

Opportunities include:

- ⇒ Logo on all event materials
- ⇒ Logo on event Banner
- ⇒ Signage at Event
- ⇒ Tabling opportunity
- ⇒ Acknowledgement across Social Media platforms
- ⇒ Logo recognition on all event emails
- ⇒ Verbal acknowledgement throughout event
- ⇒ Option to provide promotional materials to attendees
- ⇒ Promotional video email blast to 10,000 +
- ⇒ Volunteer Opportunities
- ⇒ Logo on event t-shirt



ALS United Orange County annually hosts a **holiday gathering** to provide a safe and fun environment for ALS Heroes and their families. Dinner and drinks are provided with music, entertainment, prizes and Santa! This year the event will take place on **Tuesday, December 10, 2024, from 6:00pm-8:00pm at Hotel Fera in Orange, CA.**

(Attendee count for PALS Holiday Gathering is approximately 150)

Opportunities include:

- ⇒ *Logo on event Banner*
- ⇒ *Signage at Event*
- ⇒ *Acknowledgement across Social Media platforms*
- ⇒ *Logo recognition on all event emails*
- ⇒ *Option to provide promotional materials to attendees*

PALS HOLIDAY GATHERING



Year-Round Sponsorship includes the opportunity to present your organizations services and/or products directly to ALS families. Support Groups are **held monthly** through **Zoom** and **In Person**. ALS Orange County has recently added a Virtual Meeting on the second Friday of every month with a registered dietitian which covers nutrition best practices.

These meetings are an effective way to target and make a presentation to a specific audience.

(Annual attendees average 500)

Opportunities include:

- ⇒ *Presenting opportunity*
- ⇒ *Acknowledgement across Social Media platforms*
- ⇒ *Logo recognition on all event emails*



Website

Year-Round Sponsors will be highlighted on the ALS United Orange County website for an agreed period per level of engagement.

Email

Year-Round Sponsors will be recognized on all email blasts for the year with logo and live links directed to sponsor's homepage. (10,000+ reach)

Video

Year-Round Sponsors will have the opportunity to have a video disseminated via email directly to our email distribution list. (10,000+ reach)

Social Media

Year-Round Sponsors will be highlighted on social media platforms (Facebook, Instagram, Twitter, LinkedIn, etc.). (5000+ reach)

WHY I WALK



Name: Shaun Kalpakoff
Date of Diagnosis: Sept. 2017
Favorite Quote/Saying: "The juice is worth the squeeze"

When I was first diagnosed with ALS, I didn't really talk about it. However, at the end of the day you could roll over, take it and just wither away, but that's the easy way out. My son is my driving factor that keeps me focused, positive and willing to do whatever it takes. He is my inspiration and reason for not giving up. I think every terminal disease changes your outlook on life. For me personally, I focus my time on family and relationships. I am lucky to have amazing support from my family, friends and caregivers. Together we are Team Shauny Boy.

I have learned to live well with this disease and try to do as many normal things as possible. I enjoy going to the movies, sporting events, the theater and have continued to travel even as ALS has progressed. I have become a fantasy sports fanatic and my sense of humor remains strong. Life is difficult for everyone, including me. Difficult but not impossible. Don't give up; find your love for life. I have.

#ALSHero
#ALSWalkOC
#ALSOC

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WHY I WALK



Name: Chris Beckett
Date of Diagnosis: 8/16/2018
Favorite Quote/Saying: "Just living life and happen to have ALS"

Diagnosis at the age of 29, I have been through a lot of changes in the last 5 years. Some really tough times but mostly very good times. I have gone many places and experienced a lot of new things, now that I am "retired". I am surrounded by many that love and support me.

Things are constantly changing and I like the challenge of figuring out how to best accommodate each change. I enjoy spreading awareness and educating all that are interested. Just keep telling your story and things seem to fall in your lap.

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WHY I WALK



Name: Eryn Blythe
Date of Diagnosis: 3/6/14
Favorite Quote/Saying: "If in the night you find the light, through my words of healing and feel love" - Jewel, "Through My Words of Healing"

I was diagnosed with ALS in March 2014. I was 36, mother of a 2-year-old and 6 months pregnant. Before ALS, I was an avid runner, and grew up riding horses. I worked my way through college to complete my master's degree and had a career in IT and HR. Today, I am in a wheelchair, and I require full-time care. ALS has affected my home life, work, marriage, family and friends. Ultimately, I wish to leave a legacy of love for my children, and hope that they learn to appreciate the little special moments every day.

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WHY I WALK



Name: Joseph Scrivner
Born and raised in Southern California, Joe joined the United States Marine Corps in 2012 at the age of 18 and served 5 years. He deployed 3 times, rose to the rank of Corporal and became a subject matter expert on urban combat and amphibious raids.

After his service he followed in his family's footsteps of working in the construction trade and started his own company alongside his girlfriend, Cat, providing home improvement services throughout Orange County. Joe

now lives in Anaheim with his girlfriend and their 3 kids; 4 year old Isabella, 20 month old Cody, and newborn Sophia. Together they are learning to navigate work, kids and life with a terminal incurable illness; ALS.

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